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| STATEMENT UNDER 37 CFR 3.73(b) | | | | |
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| Applicant/Patent Owner: Tru-Vision Plastics Inc. | | | | |
| Application No./Patent No.: 10/807,866 Filed/Issue Date: March 23, 2 | 2004 | | | |
| Entitled: New and Improved Retail Merchandising Strip and Method for Making Same | | | | |
| Tru-Vision Plastics Inc. , a <u>corporation</u> (Name of Assignee) (Type of Assignee, e.g., corporation) | ion, partnership, university, government agency, etc.) | | | |
| states that it is: 1. the assignee of the entire right, title, and interest; or | | | | |
| an assignee of less than the entire right, title and interest. The extent (by percentage) of its ownership interest is % | | | | |
| in the patent application/patent identified above by virtue of either: | | | | |
| A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached. | | | | |
| OR B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below: | | | | |
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| Additional documents in the chain of title are listed on a supplemental sheet. | | | | |
| Copies of assignments or other documents in the chain of title are attached. [NOTE: A separate copy (<i>i.e.</i> , a true copy of the original assignment document(Division in accordance with 37 CFR Part 3, if the assignment is to be recorm MPEP 302.08] | | | | |
| The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee. | | | | |
| Signature | Date | | | |
| Ted Dean | (979) 836-1091 | | | |
| Printed or Typed Name | Telephone Number | | | |
| President, Tru-Vision Plastics Inc. Title | | | | |
| HIG | | | | |

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

ORIGINAL ASSIGNMENT

| Ted Dean | of | Residence Address: | 309 W. Alamo |
|--|---|--|---|
| (Type name of inventor) | | Citizenship: | Brenham, TX 77833 U.S.A. |
| the below signed joint inventor(s | s) of record, hereby | * | 5.5.5.h |
| | Tru-Visio | on Plastics Inc. | |
| a corporation having a place of b | ousiness at | | |
| | Brenha | Blue Bell Rd. m, TX 77833 J.S.A. | |
| and its successors and assigns (interest throughout the world in for United States Patents Ser. N filing date March 23, 2004, having | the inventions and lo. 60/457,414 of t | l improvements which are filing date March 25, 200 | e the subject of an application 3 and Ser. No. 10/807,866 of |
| "New and Improved | Retail Merchand | ising Strip and Method | for Making Same" |
| This assignment includes said a design registrations, inventor's improvements, and the right to international Convention for the European Patent Convention, arapply in all countries in my namike rights of exclusion and for impoself and my heirs, legal representation acts and to sign such fur documents as the Assignee may in the sign of the countries as the Assignee may in the sign of the | certificates and off o claim priority be ne Protection of Ir nd all other treaties ne, or in its own na nventor's certificate esentatives and assenther applications, | ner similar rights granted ased on the filing date of adustrial Property, the Pass of like purposes. I here me, for patents, utility mes for said inventions and signees, without further classignments, Preliminary | for any of said inventions or of said application under the atent Cooperation Treaty, the eby authorize the Assignee to odels, design registrations and improvements; and I agree for compensation to perform such y Statements and other lawful |
| IN WITNESS WHEREOF, I her below. | eby set my hand, d | e 1 | of signature as indicated |
| Signature of Inventor Typ | <u>Dean</u> ed Name | 8//9/08 Date of Signatur | Blanken, 7 Place of Signature City, Country |
| BEFORE ME, the unappeared <u>Ted Dean</u> , known to me and acknowledged to me that he consideration therein expressed. | e to be the person | whose name is subscribed | |
| Notary Public [SEAL] | | Late Jon | achfohy |
| Altitude. | | rangely a gorie ordingent | |
| PAT TOMACHEFSKY Notary Public, State of Texas My Commission Expires | 9 | Printed Name of Notary | Y // |

ORIGINAL ASSIGNMENT

| For valuable consideration, I | | |
|--|---|---|
| William R. Fullerof | Residence Address: | 10063 Friendship Circle |
| (Type name of inventor) | | Burton, TX 77835 |
| the below signed joint inventor(s) of record, here | Citizenship: by assign to | U.S.A. |
| Tru-Vi | sion Plastics Inc. | |
| a corporation having a place of business at | | |
| | 7. Blue Bell Rd. nam, TX 77833 U.S.A. | |
| and its successors and assigns (collectively here interest throughout the world in the inventions a for United States Patents Ser. No. 60/457,414 o filing date March 23, 2004, having the attorney d | and improvements which are filing date March 25, 2003 | the subject of an application and Ser. No. 10/807,866 of |
| "New and Improved Retail Merchan | ndising Strip and Method fo | r Making Same" |
| This assignment includes said application, any a design registrations, inventor's certificates and a improvements, and the right to claim priority International Convention for the Protection of European Patent Convention, and all other treat apply in all countries in my name, or in its own like rights of exclusion and for inventor's certific myself and my heirs, legal representatives and lawful acts and to sign such further application documents as the Assignee may reasonably reque | other similar rights granted if based on the filing date of Industrial Property, the Pat ies of like purposes. I herel name, for patents, utility mod- ates for said inventions and in assignees, without further co- is, assignments, Preliminary | for any of said inventions or any of said application under the ent Cooperation Treaty, the py authorize the Assignee to dels, design registrations and approvements; and I agree for appensation to perform such Statements and other lawful |
| IN WITNESS WHEREOF, I hereby set my hand, below. | , date of signature and place o | f signature as indicated |
| Signature of Inventor William R. Fuller Typed Name | B//9/2008 Date of Signature | Ble Man TX USA Place of Signature City, Country |
| BEFORE ME, the undersigned author appeared William R. Fuller, known to me to be Assignment, and acknowledged to me that he expurposes and consideration therein expressed. Notary Public [SEAL] | the person whose name is | subscribed to the foregoing |
| | Notary Public Signature | racpepay_ |

PAT TOMACHERSKY
Notary Public, State of Texas
My Commission Expires
P:\FILES | S\Assignment Pr\lines 20\diskl.doc

Printed Name of Notary Public